

TO: Interested Parties

FROM: Hart Research on behalf of Abortion Access Now

DATE: September 28, 2026

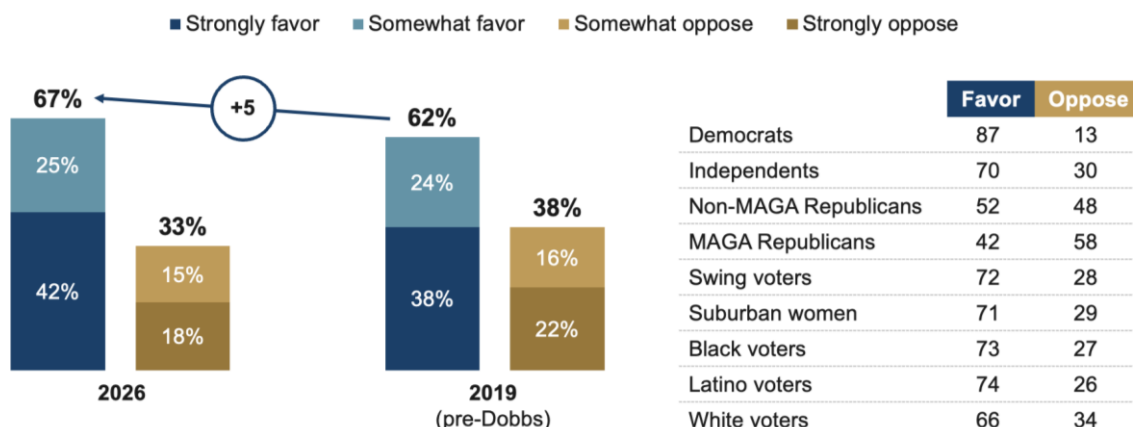
RE: New polling: Support for Medicaid coverage of abortion is on the rise; more than 2 in 3 voters support it

These findings summarize the results of an online survey among 1,023 registered voters nationwide conducted from September 11-15, 2026. Notably, all respondents were matched to the voter file as an additional methodological validation step, enhancing the rigor of the study as well as the quality and accuracy of the data.

1. More than two-thirds (67%) of registered voters support Medicaid coverage of abortion; this represents a notable 5-point increase from 2019, before *Roe v. Wade* was overturned.

- Support for Medicaid coverage of abortion is growing in intensity: fully 42% of voters say they **STRONGLY** favor Medicaid coverage of abortion services (a 4-point increase since 2019). Just one-in-three (33%) voters oppose Medicaid coverage of abortion.
- Strong majorities of Democrats (87%) and Independents (70%) favor Medicaid coverage of abortion and Republicans are nearly split, with 52% of non-MAGA Republicans favoring it and 42% of MAGA Republicans doing so.
- Other key constituencies that favor Medicaid coverage of abortion include: swing voters (72%), suburban women (71%), Latino voters (74%), and Black voters (73%).
 - The increase in support for Medicaid coverage of abortion is driven by critical constituencies. Since 2019, support for Medicaid coverage of abortion has increased 10-points among independents and 7-points among swing voters.

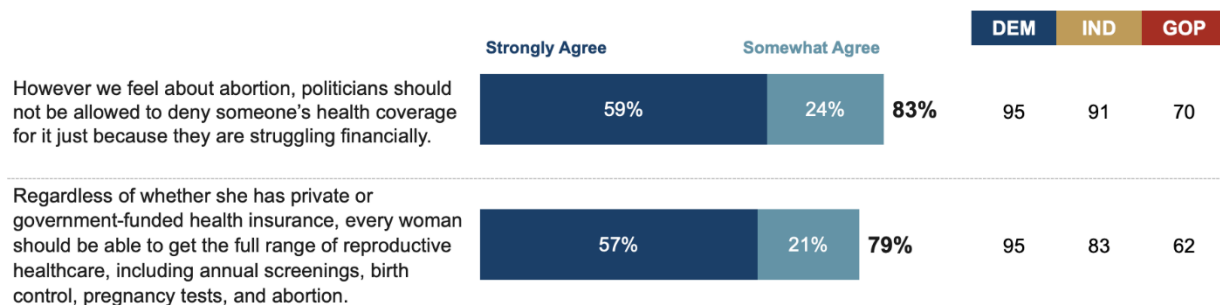
Medicaid is the health insurance program for people with low incomes. Under current federal policy, if a woman who is enrolled in Medicaid becomes pregnant, Medicaid will cover costs related to her pregnancy care and the cost of childbirth but currently denies her coverage of an abortion. *Would you favor or oppose enabling a woman enrolled in Medicaid to have all of her pregnancy-related healthcare covered by her insurance, including abortion services?*



2. Underlying voters' broad and strong support for Medicaid coverage of abortion is a core value that spans the political and ideological spectrum: insurance coverage of abortion should not depend on someone's financial situation or whether they have private or public health insurance.

- Greater than four in five voters (83%) agree that *"However we feel about abortion, politicians should not be allowed to deny someone's health coverage for it just because they are struggling financially."*
 - This includes 95% of Democrats, 91% of independents, and 70% of Republicans (77% of non-MAGA Republicans).
- There is also solid bipartisan support for the idea that a woman's source of health insurance should not be a factor in abortion coverage. Four in five voters (79%) agree that *"Regardless of whether she has private or government-funded health insurance, every woman should be able to get the full range of reproductive healthcare, including annual screenings, birth control, pregnancy tests, and abortion."*
 - This includes 95% of Democrats, 83% of independents, and 62% of Republicans (71% of non-MAGA Republicans).

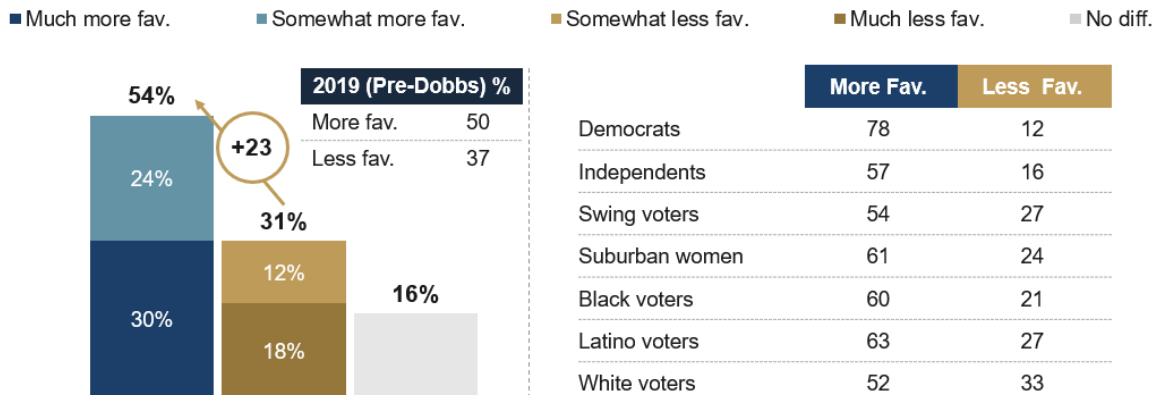
Do you agree or disagree with each of the following statements?



3. Supporting Medicaid coverage of abortion enhances members of Congress' favorability with voters broadly.

- By a dramatic 23-point margin, voters say they would feel more favorable (54%) rather than less favorable (31%) toward their member of Congress if they learned that they support Medicaid coverage for all pregnancy-related healthcare, including abortion – **a 4-point increase in the proportion saying "more favorable" from 2019.**
- Support for Medicaid coverage of abortion is advantageous for lawmakers among important constituencies, with majorities of Democrats (78%), independents (57%), swing voters (54%), suburban women (61%), Latino voters (63%), and Black voters (60%) saying they would have a more favorable impression upon learning that their member of Congress supports Medicaid coverage of abortion.

If you learned that your representative in Congress supports Medicaid coverage of all pregnancy-related healthcare, including abortion, would knowing that make you more favorable or less favorable toward your representative in Congress, or would it make no difference either way?



4. Voters link lack of reproductive freedom and economic hardship, and they are clear-eyed that restricting abortion coverage has real and devastating consequences.

Tragic cases in the aftermath of the *Dobbs* decision have primed many voters' concerns about how poor and low-income women are put at risk by denying Medicaid coverage of abortion. Three in five voters or more characterize the following as big concerns.

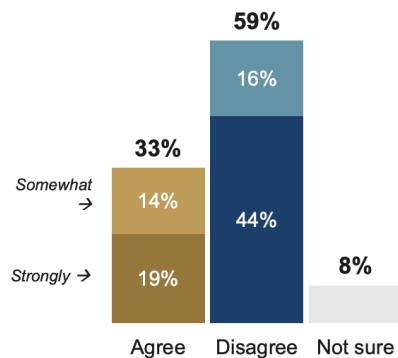
- Restrictions on abortion coverage fall hardest on women struggling financially. (65% big concern)
- When lawmakers place restrictions on Medicaid coverage of abortion, the result is that one in four low-income women who need access to abortion have no option and cannot access care. (62%)
- A woman who pays for an abortion out of pocket may be forced to delay the procedure to raise the money needed. More than two-thirds of abortion patients say they would have liked to have had their abortion earlier. (60%)
- Women who want to get an abortion but are denied are more likely to fall into poverty than women who can get an abortion. (60%)
- 7.4 million women of childbearing age (15-49) with Medicaid coverage live in states where Medicaid restricts abortion coverage or that ban abortion all together. (58%)

5. Majorities of voters across important constituencies believe we are heading in the wrong direction when it comes to abortion. Three in five voters (60%) believe that the country is off on the wrong track regarding access to abortion.

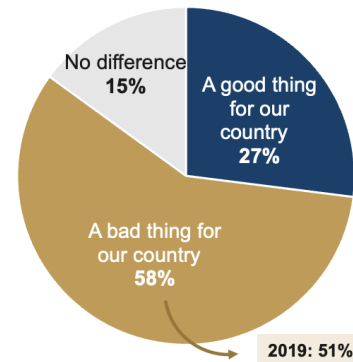
For many, this is rooted in their broad disapproval of the overturning of *Roe v. Wade* and their strong belief that states placing greater restrictions on abortion is bad for our country.

- Three in five voters (59%) disagree with the Supreme Court overturning *Roe v. Wade*; 44% STRONGLY disagree.
 - Solid majorities of Democrats (84%), independents (68%), swing voters (64%), and suburban women (69%) disagree with the overturning of *Roe*. This is the majority point of view across generations, educational attainment, and among Black voters, (69%), Latino voters (61%), and white voters (58%).
- States passing laws that place greater restrictions on abortion is out of step with what most voters want. Nearly three in five (58%) believe that this trend is bad for our country – **a 7-point increase from 2019**. Only roughly one-quarter (27%) say it's a good thing for our nation.
 - Majorities of Democrats (80%), independents (68%), swing voters (64%), suburban women (68%), Latino voters (64%), Black voters, (57%), and white voters (57%) agree that this trend is bad for our country. This is the prevailing point of view among men and women, across generations and educational attainment.

In June 2022, the U.S. Supreme Court overturned *Roe vs. Wade*, eliminating the constitutional right to abortion. Do you agree or disagree with this decision?



What do you think of the trend of states passing laws that place greater restrictions on women's access to abortion?



	Disagree with overturning Roe	State bans: a bad thing
Democrats	84	80
Independents	68	68
Swing voters	64	64
Suburban women	69	68
Black voters	69	57
Latino voters	61	64
White voters	58	57